

Name in English	Family name	First name	Office use Examinee's Number	

**Entrance Examination 2022 Spring - Pattern A**  
**International Management Course, Business School**  
**Institute of Business and Accounting, Kwansei Gakuin University**

**【1<sup>st</sup> choice】**

<b>Choose and circle one program that you plan to major in.</b>	Management program	Finance program
	Marketing program	Family Business Management program
	Global Public Management (GPM) program	

**If you choose Global Public Management program, choose the 2<sup>nd</sup> choice in case your admission to the GPM program is not accepted.**

**【2<sup>nd</sup> choice】**

Management program	Marketing program	Finance program	Family Business Management program
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**Please attach this form as a cover page of your statements for the essays as explained below. Please put a page number on the bottom of each sheet and bind all sheets together with a paper clip.**

Page No	Essay Topics	Applicants for	
		Management / Marketing / Finance program	GPM program
Page 1	<b>Reasons for Application (approximately 300 words)</b> Explain your reasons for wishing to enter the International Management Course of the Business School.	✓	✓
Page 2	<b>Short Essay on Specified Topic 1 (approximately 300 words)</b> Describe any leadership experience you have gained hitherto, either as a student or in employment.	✓	✓
Page 3	<b>Short Essay on Specified Topic 2 (approximately 300 words)</b> How will you apply the knowledge and skills you have acquired in Kwansei Gakuin University MBA program in your career after graduation?	✓	✓
Page 4	<b>Short Essay on Specified Topic 3 (within 300 words)</b> Explain how you can contribute to the Global Public Management program at Kwansei Gakuin University?	/	✓
Page 5	<b>Short Essay on Specified Topic 4 (within 800 words)</b> Choose one from the following topics. 1. Briefly analyze a structural cause of a conflict and its complexity. 2. State the two biggest problems that the global society is currently facing and what the UN should do about them. 3. Select one goal out of the 2030 Sustainable Development Goals and explain how you would be able to contribute to achieving it. 4. Select one topic from the report of "Eurasia Group /Top Risks 2021" and express your view on it. <a href="https://www.eurasiagroup.net/issues/top-risks-2021">https://www.eurasiagroup.net/issues/top-risks-2021</a>	/	✓